



# Washington Air National Guard Active Guard Reserve (AGR) Announcement

**JOB ANNOUNCEMENT # 25-049-ANG**

**\*\*This is an Occasional/Temporary Tour for the current fiscal year, with opportunity to extend.\*\***

## POSITION INFORMATION

<b>Position:</b>	Recruiting Marketer	<b>Grade:</b>	E-7/MSgt
<b>Location:</b>	HQ WA ANG Camp Murray or Fairchild AFB (dependent on selectee)	<b>AFSC:</b>	3G071
<b>Opening Date:</b>	16 May 2025	<b>Closing Date:</b>	16 June 2025

## WHO CAN APPLY

All current members of the Washington Air National Guard.

## INITIAL ELIGIBILITY CRITERIA

The following criteria must be met as of closeout date of this announcement, (unless otherwise noted), to be considered:

- Open to any AFSC. Applicants not possessing a 8R100, 8R200, or 3G071 AFSC must have minimum 2 years marketing experience, or Associates degree with 1 year experience, or Bachelors degree in business/marketing.
- Applicant must be in the grade of E-7/MSgt or E-6/TSgt eligible for promotion to E-7/MSgt. Applicants above the grade E-7/MSgt may apply with signed voluntary demotion memorandum to E-7/MSgt.
- Applicant must meet fitness standards with a current score of 80 or above on last two fitness tests and have no current medically related fitness exemptions.
- Applicant must possess or be able to obtain a **SECRET** security clearance.
- Applicant must have no history of emotional instability, Personality disorder, or other unresolved mental health problems
- Applicant must have no record of alcohol or substance abuse, financial irresponsibility, domestic violence, or child abuse
- Applicant must have no Record of conviction by summary, special, or general courts-martial.
- Applicant must have no record of disciplinary action (Letter of Reprimand [LOR] or Article 15 for engaging in an unprofessional or inappropriate relationship as defined in AFI 36-2909, Professional and Unprofessional Relationships, or documented failures (LOR or Article 15) to exercise sound leadership principles with respect to morale or welfare of subordinates
- Applicant must attain/maintain training standards and task certifications according to specific duty position JQS.
- Possess a valid state driver's license

## SUMMARY OF DUTIES

Focuses on marketing and advertising efforts to increase the public awareness of the Washington Air National Guard, strengthen family and employer support, and enhance the overall image of the Air National Guard within the community. Develops local marketing plans and contracts and works directly with NGB/A1YA - Total Force Marketing Branch. Develops, implements, and evaluates the state's marketing and advertising program in support of recruiting goals. Coordinates with A1YA regarding the state's marketing plan is additive and not duplicative to national marketing efforts. Coordinates with the local Public Affairs (PA) office to ensure consistent messaging and positioning of the Air National Guard brand. Attends marketing training, including NGB provided training, relevant seminars, and industry training as needed to support the wing(s) marketing efforts. Developments the State marketing strategy, ensuring the strategy addressing the needs of the local Wings. Works with A1YA to develop social media posts that highlight their wing(s) and their missions, Airmen, etc., for use on local & national social media channels.

Position requirements include long work hours, frequent nights/weekends and travel. Successful candidates will be able to follow but also work with minimum direction/guidance, self-motivated, strong desire/pursuance to achieve assigned mission, flexible with change, creative, and have the ability to communicate and interact with target demographic. Position is demanding but incredibly rewarding.

## APPLICATION INSTRUCTIONS

Applicants may apply for this position by submitting the following:

- 1) Resume cover letter (*required, but highly encouraged*).
- 2) NGB 34-1, *Application for Active Guard Reserve (AGR) position*, version dated 20131111
- 3) Resume (Resume should include chronological listing of all military service. Include inclusive dates, branches of service, units and location assigned, and a brief recap of duties)
- 4) Current Report of Individual Person (RIP) from the vMPF, under Self-Service Actions, Personal Data, Record Review, print all pages. A CDB, Career Data Brief, is **NOT** a substitute.
- 5) Point Credit Summary (PCARS) from the vMPF under Self-Service Actions, Personal Data, PCARS. Print "View All", minus the PCARS definitions and FAQ pages (*only applies to current members of the USAFR or ANG*)
- 6) Current Report of Individual Fitness from MyFITNESS (*only applies to current members of the USAF, USAFR or ANG*)
- 7) Last three Enlisted Performance Reports

### Submission of application:

Email applications to: [WAANGHQ.AGR.JOBS@us.af.mil](mailto:WAANGHQ.AGR.JOBS@us.af.mil) or through DoD Safe

***\*All application documents must be consolidated into a single .pdf file if at all possible or use PDF Portfolio format.***

***\*When emailing applications, please put the announcement number and last name in the subject line. Also, name your .pdf file with the announcement number and last name. (Ex. 23-015-ANG Moore)***

***\*If you do not receive an email "confirmation of receipt" within 5 duty days of emailing your application, please contact SMSgt April Melton at 253-512-8347***

Complete applications must be received by this office by 1630 (Pacific Time) on the closing date of the announcement. Complete applications not received by HRO by the closing date/time will not be accepted. Applications will not be returned.

## ADDITIONAL INFORMATION

- **This AGR position is a non-permanent tour with the possibility of permanent. If the permanent resource becomes available, selectee may convert to permanent AGR status without further competition.**
- Equal Employment Opportunity: The Washington National Guard is an equal opportunity employer. Selection for this position will be made without regard to race, religion, national origin, gender, marital status or political affiliation.
- Enlistment/Appointment in the Washington Air National Guard is a condition for retention in the AGR program.
- Potential for promotion in the position is conditional upon assignment to the appropriate UMD grade, compliance with ANGI 36-101 grade compatibility requirements and, if applicable, the availability of an AGR control grade. Selection for the position at a higher grade does not automatically constitute the immediate availability of an AGR control grade required for promotion to the higher grade.
- The process of applying and being nominated does not constitute final selection for nor guarantee this position. Applicants are strongly advised not to make arrangements to move or change jobs until notified of final selection by the Adjutant General of the State of Washington or designated representative.
- Applicants should be able to complete 20 years of active federal service prior to Mandatory Separation Date (MSD) for officers, age 60 for enlisted. If unable to meet this requirement a statement of understanding must be completed prior to start date.
- Military grade cannot exceed the maximum military grade authorized. A member who is overgrade must indicate, in writing, a willingness to be administratively reduced in grade when assigned.
- Point of Contact at Unit: MSgt Roman Watson, 253-304-6409, roman.watson.2@us.af.mil  
Point of Contact for general AGR announcements: SMSgt April Melton, AGR Manager for Air (253) 512-8347, april.melton@us.af.mil