

Washington State E911 Advisory Committee

Public Education Subcommittee

May 8, 2015

Washington National Guard Building,

Kittitas County Fairgrounds

Ellensburg, WA

9:30 am – 4:00 pm

Members Attending in Person:

Kay McKellar, Chair, Chelan/Douglas County

Deb Homan, Vice-Chair, Clallam County

Sara Vickers, Kittitas County

Helen Terry, Grant County

Brandy D'Intinosanto, Kitsap County

Mike Shannon, Spokane County

Vicki Thoroughman, Snohomish County

Cathy Field, Mason County

Kindall Cooper, Garfield County

Christy Goddard, Okanogan County

Michelle Thomas, Whatcom County

Carmita Barnes, Ferry County

Marlo Erwick, Jefferson County

Maurice Garrott, Cowlitz County

Rosanne Garrand, Washington State EMD

Trish Towne, Benton County

Kevin Swartz, Adams County

Members Attending Remotely:

Susan Walsh, Whitman County

Crystal Lofts, Stevens County

Chris Barnes, Washington Military Department

Steven Friederich, Washington Military Department

Aric Cothren, Wahkiakum County

State Office in Attendance:

Kim Mask

Approval of January Meeting Minutes

Cathy Field made the motion; Marlo Erwick seconded. The minutes were unanimously approved.

Action Items

The following Action Items had updates added. If the Action Item is not listed, it has either been removed or noted as completed or no action has been taken.

1. Hosting of Regional Conference – The Conference Workgroup met in a telephone conference call. The plan is to include the states of Oregon, Idaho, and Alaska along with Washington. The workgroup is researching who would be interested in attending. They came up with three options of when to hold the conference: 1. Partner with APCO/NENA

- during the Summer Conference in Kennewick; 2. Partner with APCO/NENA during a Spring/Fall Coordinator Forum; or 3. Hold independently. They are continuing to meet by phone. The projected date for the conference would be 2016 depending on partnership or independently hosting.
2. Virtual File Box – Kim updated all the email addresses and account users. Email log-on information was sent out to new Public Educators or those who needed access to an Office Depot account. She has offered to do a one-on-one or small group training, using the Web Conferencing Service for those who would be interested. She is going to give an overview at the July meeting.
 3. TTY Presentation for Manual – The TTY item has been removed but replaced with Text to 911.
 4. Cultural Diversity – Even though training was done during the March meeting, it was decided that this topic needed to remain on the Action Item Sheet. Mike Shannon has been working with the Refugee Council, assisting immigrant Russians. He has developed a presentation to help alleviate the fear of calling 911. Kay asked if he would share his presentation at the next meeting and if there was the possibility of translating it into other languages. Cathy Field attended a Squaxin Tribal meeting to help them feel more comfortable when calling 9-1-1. She has been invited to participate in the Skokomish Health Fair. Her advice is to be persistent but friendly.
 5. Cell Phone Sally – There was no update to this item.
 6. Technology and Media Updates – Facebook will be addressed as a separate issue as it is longer a part of this subcommittee. Vicki Thoroughman gave a presentation on Indoor Accuracy Location from the Emerging Technology Forum she recently attended. “Road Map” is the new term being used when discussing addressing.
 7. Kay and Deb attended the Strategic Planning Subcommittee meeting. Kay will be updating at the July meeting.

FaceBook Update

Kay, Steven, and Chris Barnes (Public Records Officer for the Military Department) met after the last meeting to discuss the issue with the FaceBook page. Kay explained the background on how FaceBook and OneDrive morphed together and evolved. Kay updated the subcommittee on what transpired after the last meeting. The issue was who had ownership. Since then, Melody Darby updated the FaceBook page so that it did not have any affiliation with the State Office or the Advisory Committee and made it a group of Public Educators from around the state and nation who passionate about educating the public about 9-1-1 and removed Steven as an administrator. The way Steven presented his information and intent made the group free disrespected. Now that the Mission Statement of the page is “A group of Public Educators”, it is your right as a private citizen” to host the page. Chris Barnes agreed with this statement. Everything prior has been archived by the Military Department for retention purposes and is no longer affiliated with the state office or Advisory Committee or any of its subcommittees.

Location Accuracy Presentation

Vicki Thoroughman gave a presentation on Indoor Location Accuracy from the Emerging Technology Forum and provided a Question and Answer for everyone. Her PowerPoint presentation is available on OneDrive.

ShakeOut

Roseanne briefed on ShakeOut 2016. She challenged the committee to get everyone in their centers signed up. If they do, she will send flashlights.

Update on Hang-Up Campaign

Kay wanted to know if anyone was having issues with the campaign. There were none.

Text to 911 Update from Kitsap County

Brandy D'Intinosanto updated on the announcement of CENCOM's press release and media release of Text to 911. She shared the template of the press release for those who will be going live and those who will not. The template contains talking points. It was recommended to add this to the Presentation Manual. She also shared what could have been done differently and what went well.

By adding to the Presentation Manual, it may have to go back to Advisory Committee for approval. If small changes are made, they would just need to be made.

Discussion from the Floor

Discussion about sending pictures was discussed. Sprint does have this ability but the group will be recommending not to accept them at this time.

It was brought up from a previous meeting about having training on Project Management. The group thought that a survey may be a good idea to see if there was still an interest. After more discussion, it was decided to move forward with arranging the training. Kim will reach out to Keith Flewelling to see if he is still interested in conducting it. The option dates for the training would be at the October meeting in Wenatchee or the November meeting at Camp Murray. Depending on Keith's schedule, Kim will let the group know when that will be.

Brandy wanted to know if anyone wants to keep current with what kinds of applications for contacting 911 are available to the public. If anyone has information to share, to let Brandy know and she will track them.

County Reports

Kay McKellar (Chelan/Douglas) – Attended the Partners Conference. Assisted Rosanne Garrand working the EMD table. She was amazed at how many different programs are at EMD. Locally, she is done with her big events until August. She will be out on medical leave but will be available by email if needed.

Kevin Swartz (Adams County) – Participating in PAID. He got a tent to help relieve heat issues during the day. He was able to create a logo and artwork on the tent. Purchased coffee cups and will be passing the out to teachers to help with establishing relations with local schools.

Kendell Cooper (Garfield County) – Just finished food drive and now working with School Resource Officer. Will be participating in National Night Out and local fair.

Christy Goddard (Okanogan County) – Have 17-19 people on a hire list due to a push on FaceBook page. She is currently going back to school to work on getting her Communications Degree and concentrating on social media.

Marlo Erwick (Jefferson County) – Hosting events every weekend through the end of summer.

Brandy D'Intinosanto (Kitsap County) – Due to scheduling changes, she now has more time for Public Education. She is partnering with local fire district to do 9-1-1 classrooms at schools.

Maurice Garrott (Cowlitz County) – Focusing on Safe Kids and working closely with Cowlitz County's DEM.

Helen Terry (Grant County) – Will be launching FaceBook page Memorial Day weekend. She has created new characters for her coloring book as well as new pages. She is in the middle of having discussions with creating a video.

Michelle Thomas (Whatcom County) – Dealing with staffing issues so has had little time for public education. She did have to ping a phone from Canada for the first time and shared experience.

Cathy Field (Mason County) – Working with the Squaxin Tribe and Kids Safety Fair. Getting ready to launch FaceBook page for MACECOM. In the process of writing policies and promoting partnering agencies. Working on using social media.

Sara Vickers (Kittitas County) – Getting ready to start 911 education program at local library and will be modifying it for Fire Safety Week in October.

Trish Towne (Benton County) – Attended Coast Guard Open House with Water Rescue. Working toward the merger with Franklin County. The center will be called MATRIX.

Carmita Barnes (Ferry County) – This is Carmita's first meeting. She has been attending the science fairs at local schools showing how 911 works. Will be at the upcoming fairs, educating the public.

Mike Shannon (Spokane County) – Mike has been working with the Russian immigrant community and been in discussions with some neighborhoods about the lack of response. He has upcoming local fairs and Safety Days.

Vicki Thoroughman (Snohomish County) – Testing Text to 911 and Public Education Month.

Those who were on the phone did not respond for updates.

The next meeting is scheduled for July 10, 2015 at Camp Murray.