

If disaster strikes, be prepared to stay...



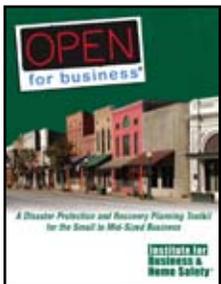
A program of the Institute for Business & Home Safety

Owning or managing a business leaves little time to devote to planning ahead for a disaster that may never happen. But everything from a natural catastrophe to a power outage or storeroom flood could force a business to close its doors. And anything that disrupts operations can mean big trouble for the bottom line or competitive advantage.

IBHS has the right tools to help you reduce the potential for loss, should disaster strike, and reopen quickly should you be forced to close. This creates savings for your business and also benefits your employees and customers who rely on your business being open.

Visit DisasterSafety.org/Business_Protection to begin your planning process or call 1-866-657-IBHS (4247) for more information.

OPEN FOR BUSINESS® BASIC



Open for Business® Basic, available free to the general public on the IBHS website, is most appropriate for companies with 50 or fewer employees. Designed to streamline the planning process and maximize your time, **Open for Business® Basic** provides step-by-step instruction during a series of eight 20-minute-or-less multi-media sessions. This information can help you identify the

hazards your business faces, plan for and reduce the impact of disaster, keep your doors open after a disaster hits, and help make your business more resilient.

Each session includes:

- valuable planning worksheets in Microsoft Word and PDF formats allowing you to save and print your completed plan;
- business continuity and disaster recovery tips;
- peril-specific property protection information;
- the option to receive e-mail reminders to incorporate the planning process in your daily schedule.

OPEN FOR BUSINESS® ONLINE

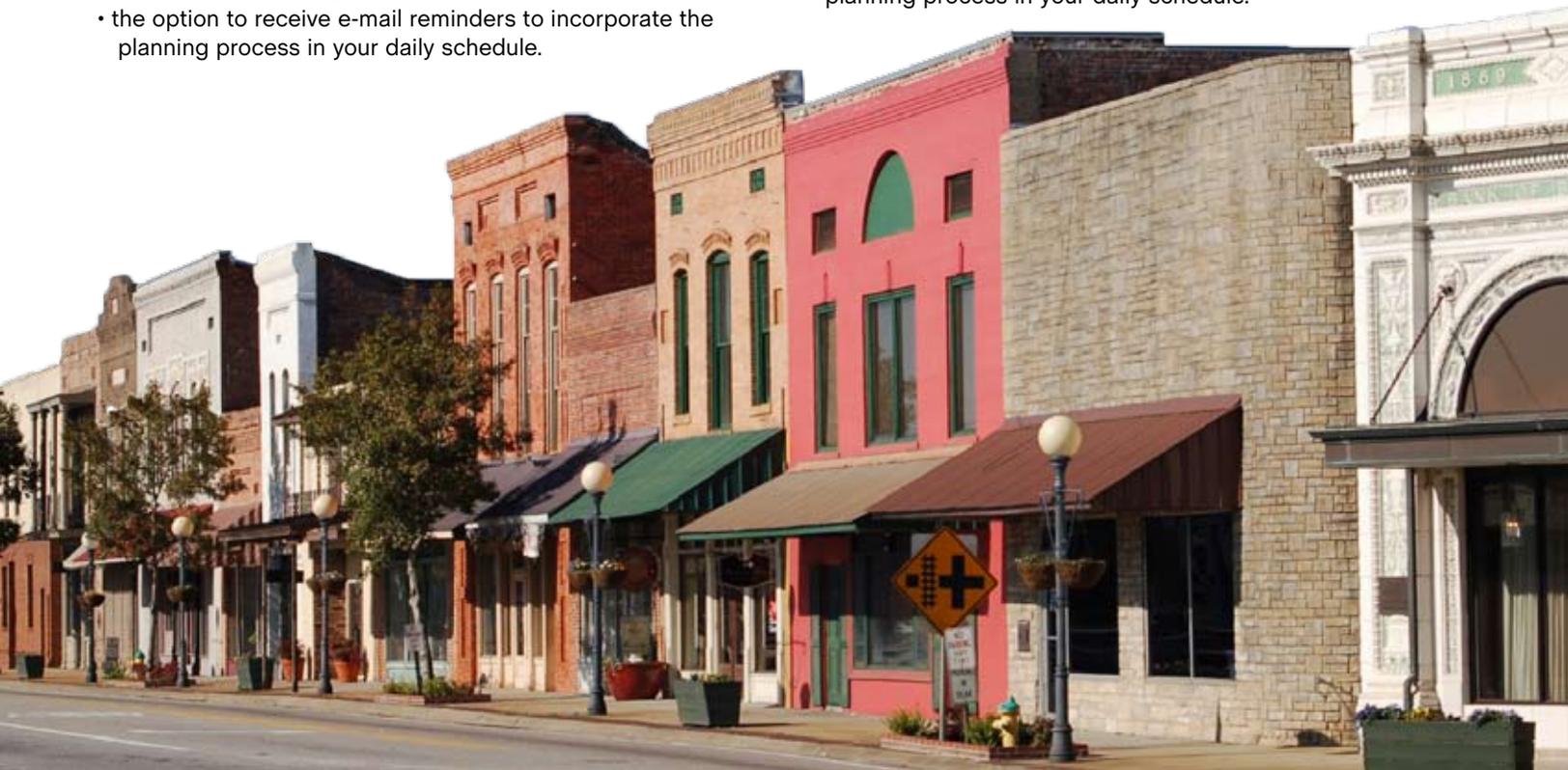


Open for Business® Online, is available exclusively through IBHS member company insurers for their agents and policyholders. It is also appropriate for companies with 50 or fewer employees and is suitable for companies with multiple locations. **Open for Business®**

Online offers a series of nine 20-minute-or-less multi-media sessions designed to take you step-by-step through the planning process. The plan is created and stored online for access whenever and wherever you may need it.

Each session includes:

- instruction for navigating the online planning interface;
- valuable planning worksheets in an interactive online format;
- business continuity and disaster recovery tips;
- peril-specific property protection information;
- the option to receive e-mail reminders to incorporate the planning process in your daily schedule.

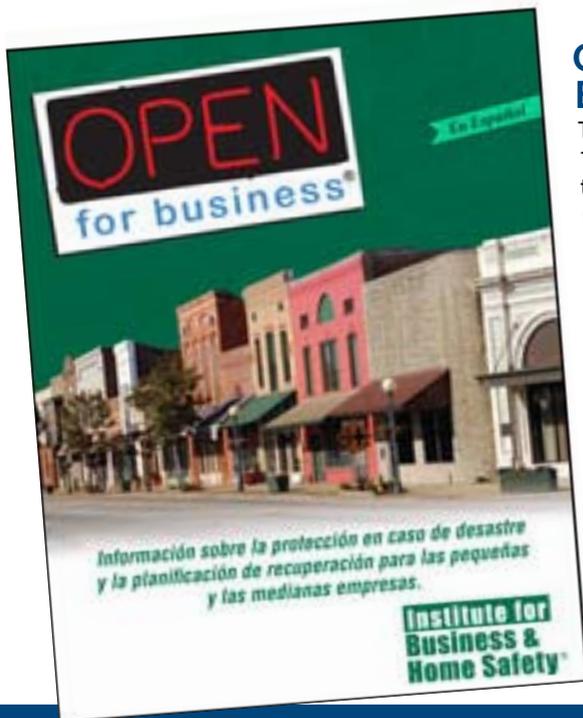




OPEN FOR BUSINESS® ADVANCED

COMING SOON!

Recent legislation requires the development of a private sector voluntary certification program for all-hazards business emergency preparedness. In light of this, IBHS is creating the **Open for Business® Advanced** tool for small to medium businesses to address the 10 core elements of emergency preparedness and business continuity planning reflected in national and international standards.



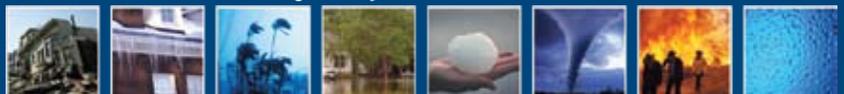
OPEN FOR BUSINESS® EN ESPAÑOL

The number of Hispanic-owned companies in the U.S. exceeds 1.5 million and statistics show that number is growing. IBHS has translated its original **Open for Business® Toolkit** and worksheets to make sure the businesses owned and operated by this significant population are prepared to withstand the effects of natural or human-caused disasters.

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**Institute for
Business &
Home Safety®**

Where building safety research leads to real-world solutions.



Visit DisasterSafety.org for more information.